



## Summary of Parents Survey

**Thank you to all families who completed a parent survey for us. This was undertaken as a one-off exercise to gather your feedback on the events we run and the effectiveness of the way we communicate with you. A summary of responses is below.**

33% of families completed a survey which is a fantastic response rate – thank you.

A larger proportion responded from Reception, Yr 1 and Yr 2 with numbers tailing off beyond that.

There is a very good level of understanding of Friends of Clewer Green and most of you know you have received our letters, with a fair proportion of those who recalled reading them.

On the whole, you told us that the length of our newsletters is spot on, as is the frequency of how often we send them. 91% of you felt this.

There's a strong preference towards communication by email and paper. About two-thirds of you subscribe to us on Facebook for additional communications and reminders. You clearly see the text reminders as very valuable with 92% grading them as a positive experience and 59% as a lifeline.

Most of you perceive you get 1-3 months' notice of events and would like 1-3 months' notice, which suggests we need to advertise our annual schedule EVEN more. This is also supported by the number of parents who remained unaware that an annual schedule existed. The number of times we reminded you about a specific event appeared to be about right though.

Half of responders felt the balance between family and adult events was spot on, with the other half slightly favouring more family events as opposed to adult-only events.

Almost everyone is aware of Phil the Bag, with most families participating.

Compared to awareness of other initiatives, you have very low awareness and understanding of easyfundraising with over 50% of you seeking more info and 20% saying that you want to try it out but keep forgetting. Thank you for letting us know. This suggests we need to circulate additional information and help to keep it in your minds on a more regular basis.

There was almost full awareness of all the major events across the school year.

Top reasons for you attending were fairly consistent:

- as a social,
- because you enjoy that type of event,
- to show your support.

Reasons for you not attending tended to vary by event:

- For the Xmas Fair and Bingo it was largely due to other commitments,
- For the Quiz Night and Curry Night it was more evenly split between other commitments, and the particular event being more niche/not of mass appeal.

As you would expect, you and your families have more clarity at this stage as to whether you will be attending the biggest events, remaining more undecided/wanting to decide nearer the time for the smaller, more niche events.